



## FOR IMMEDIATE RELEASE

### SureWerx® Adds Two Agencies to Expand U.S. Customer Engagement

**Partnerships with PMG Safety and The Blueprint Corporation will deliver coast-to-coast coverage, faster response times, and more hands-on support for distributors and end users**

**ELGIN, IL. – September 1, 2026** – SureWerx, a leading global manufacturer of personal protective equipment, safety products, tools, and equipment, today announced partnerships with PMG Safety and The Blueprint Corporation that add nearly 30 experienced Field Safety Advisors across the United States.

The expanded network strengthens SureWerx's connection between distributors, end users, and its technical experts. With advisors positioned closer to customers, the company can respond faster, provide more local product demonstrations and training, and deliver hands-on jobsite support when and where it is needed.

The Field Safety Advisors will support fall protection, arc flash, head and face protection, protective workwear, traction, and other critical PPE categories, representing SureWerx brands including FALL SAFE, PeakWorks, Jackson Safety, K1 Series, Due North, and Oberon.

"This is a meaningful step forward in how we serve the market," said Scott Anderson, Vice President of Sales, United States, SureWerx. "Distributors will have stronger local selling and technical support, while end users will gain faster access to experts who understand their workplaces and can help solve real safety challenges."

"SureWerx gives our team a broad, innovative portfolio backed by the resources needed to support customers in the field," said Dale Bartelson, Managing Partner, PMG Safety. "Together, we can help distributors create demand and give end users practical guidance, training, and product support."

"Customers expect responsive service and solutions that perform in demanding environments," said Darric Miller, President, The Blueprint Corporation. "This partnership gives our safety advisors more ways to solve customer problems while creating new growth opportunities for distributor partners."

The partnerships are part of SureWerx's broader investment in field expertise and product innovation. Together with Reliance, Genesi, and pioneering technologies such as F.L.O. SRL, SureWerx is building, under the FALL SAFE brand, a more advanced and complete Performance Protection platform for workers at height.

#### About SureWerx

SureWerx is a leading global manufacturer of innovative safety, tool, and equipment products and solutions. Through a portfolio of trusted brands and an established distributor network, SureWerx helps protect professionals and improve productivity across industrial, construction, utilities, transportation, manufacturing, warehousing, and infrastructure markets worldwide.



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