



Dear Valued Customer

We are pleased to announce that SureWerx has acquired Genesi.

Based in Bergamo, Italy, Genesi is a leading provider of safety solutions for work-at-height and confined space solutions. For more than 20 years, Genesi has built its reputation on a customer-centered approach, combining innovative, high-quality products with engineering expertise, training, services, maintenance and after-sales support to help protect workers in high-risk environments. Its portfolio includes fall protection systems, horizontal and vertical lifelines, anchor points, guardrails, ladders, access solutions, and confined space safety systems. Guided by the belief that there is no protection without knowledge, Genesi is committed to advancing safety culture and helping workers return home safely every day.

This acquisition further strengthens SureWerx's fall protection platform and enhances its ability to deliver integrated work-at-height and confined space safety solutions to customers across Europe and North America.

Key Benefits for Our Customers:

- Access to a full suite of best-in-class products from a single trusted source
- Enhanced protection for a wider variety of at-heights and confined space environments
- Stronger, more versatile solutions tailored to your specific needs
- Simplified procurement and support through one reliable partner

This acquisition reinforces SureWerx's dedication to raising the standard of safety for every worker who operates at height. We are excited to deliver even more comprehensive solutions that help keep your teams safe, productive, and confident on every job.

Fall Safe + Genesi — Your Complete Partner for At-Heights Safety in North America.
Protecting what matters most, with the highest Performance.

Over the coming months, we will be introducing Genesi's innovative products into the North American market, ensuring you receive the highest **performance protection** with seamless availability, local support, and unified service. Although timing of product availability is currently unknown, once we have more information, we will send you an updated communication with product information, availability and ordering instructions. We are very excited in our efforts to grow our Fall Protection line and soon to come, confined space solutions and providing you, our SureWerx customers, access to more products, brands and solutions. Stay tuned for updates as we work through the integration process.

About Genesi S.r.l.

Headquartered in Bergamo, Italy, and founded in June 2006, Genesi provides end-to-end safety solutions for work-at-height and confined space applications, including preliminary site analysis, customized system design, production, installation, maintenance, training, and after-sales support. Education and training are central to Genesi's philosophy **because there is no protection without knowledge**. For more information, visit www.genesiprotection.com.

Sincerely

Tim Thompson
Snr Director/GM Fall Protection



325 Corporate Drive
Elgin, Illinois
USA 60123

Tel: 1 800 323 7402
Fax: 1 847 717 8419

surewerx.com