



September 10, 2026

Dear valued SureWerx customer

We are very excited to announce that SureWerx® has acquired American Safety Clothing Inc. (ASC).

Based in Sellersville, PA, ASC is a global leader in critical-use arc flash, high-heat, FR, and cut-resistant apparel. The company established itself in Sellersville, PA in 1949 and has been recognized as a category leader and innovator of highly technical and functional safety products for diverse end markets. ASC designs and manufactures a wide variety of High Heat, Arc Flash, FR and Cut Resistant safety apparel, including suits, hoods, coveralls, tops, bottoms, gloves, as well as other technical safety apparel products. ASC has built its reputation on a customer-centered approach, combining innovative, tailored, high-quality products with design expertise for workers in high-risk environments.

“Adding American Safety Clothing to our USA manufacturing footprint and their focus on technical protective apparel will help expand a critical part of our PPE offering,” said SureWerx CEO Scott Dowell. “It also extends partnerships that ASC has forged with other leading brands in North America and will enhance innovation by bringing the Oberon and ASC brands together across the critical Arc Flash, High Heat and Cut Resistant technical apparel offering.”

This acquisition further strengthens SureWerx’s USA-made safety apparel offering and enhances our ability to deliver a deeper array of protective apparel solutions and complements our Oberon and Pioneer brands.

What does this mean for you, our SureWerx customer?

For the near term, ASC will remain a stand-alone division within the SureWerx portfolio. If you are a current customer of ASC, please continue to place orders with ASC, just as you always have. All orders will be processed directly by them. If you are a SureWerx customer, but not an ASC customer, and wish to access products from them, you can contact them directly as per below. They will be happy to accommodate your inquiry and to establish an account if you wish to purchase products from ASC. Please let them know that you are an existing SureWerx account.

SureWerx and ASC teams will be working to bring the ASC offering and manufacturing together with our Oberon offering over the coming months. As well, the teams will be working to ensure an efficient and effective commercial structure that will allow both ASC and SureWerx customers access to combined products and brands on one invoice. Stay tuned for updates as we work through the integration process.

In the meantime, if you would like to view the ASC product line-up, please visit: www.wearasc.com and for inquiries and access to ASC safety apparel products, you can contact them directly at:

Customer Service: Phone: (215) 257-7667
Email: kyle@wearasc.com

About American Safety Clothing (ASC)

Headquartered in Sellersville PA, American Safety Clothing is a leader in industrial safety apparel. With over 100 years of combined family expertise, the company serves diverse industries by producing innovative, high-quality protective garments.



ASC specializes in designing and manufacturing innovative, performance-based High Heat, Arc Flash, FR and Cut Resistant safety apparel products for professional workers serving electric and gas utilities, oil and gas companies, construction, welding, glass manufacturing, foundries and general heavy industrial applications.

Sincerely,

Shawn Gregg
COO, SureWerx