



CANADIAN BORN. CANADIAN STRONG. PROUDLY CANADIAN SINCE 1957.

CANADIAN BORN.

JET EQUIPMENT & TOOLS LTD (NOW KNOWN AS SUREWERX CANADA) WAS BORN IN CANADA IN 1957, BUILT ON A FOUNDATION OF INNOVATION, RELIABILITY, AND A DEEP COMMITMENT TO SUPPORTING CANADIAN WORKERS. FOR OVER SIX DECADES, WE HAVE PROUDLY DELIVERED INDUSTRY-LEADING SAFETY AND PRODUCTIVITY SOLUTIONS, HELPING BUSINESSES THRIVE FROM COAST TO COAST.

CANADIAN STRONG.

HOME TO TRUSTED CANADIAN BRANDS LIKE PIONEER, JET, K1 SERIES, STRONGARM, ITC, PEAKWORKS, AND MEGACOMFORT. BACKED BY A ROBUST LOCAL WORKFORCE AND A SEAMLESS COAST-TO-COAST SERVICE NETWORK, WE ENSURE CANADIAN BUSINESSES HAVE THE TOOLS, EQUIPMENT, AND SAFETY SOLUTIONS THEY NEED, WHEN AND WHERE THEY NEED THEM.

COMMITTED TO PROVIDING CANADIAN WORKERS WITH THE TOOLS, EQUIPMENT, AND SAFETY THEY NEED. EVERYDAY.



JET



STRONGARM



MEGA
COMFORT



CANADIAN BORN. CANADIAN STRONG. PROUDLY CANADIAN SINCE 1957.



COMMITTED TO CANADA, COMMITTED TO YOU.

Despite market challenges, including potential Canada and U.S. tariffs, SureWerx remains steadfast. We have stood—and will continue to stand—by our customers and partners through every shift, ensuring their success and resilience.

Home to trusted Canadian-founded brands like Pioneer, JET, K1 Series, STRONGARM, ITC, PeakWorks, and MEGACOMFORT, SureWerx embodies Canadian strength and innovation. We understand the needs of Canadian workers and provide best-in-class Tool, Equipment, and Safety solutions.

Our customers and partners are the backbone of our business. We grow together, overcome challenges together, and succeed together with unwavering support and expertise.

Through every challenge, SureWerx remains committed to our customers, partners and workers across Canada.

TOGETHER, WE BUILD A STRONGER, SAFER CANADA.





PROUDLY CANADIAN. PROVEN EVERY DAY.

SUREWERX CANADA IS HOME TO INDUSTRY-LEADING BRANDS BORN IN CANADA AND TRUSTED BY WORKERS NATIONWIDE. FROM TOP-TIER SAFETY PPE TO HIGH-PERFORMANCE TOOLS AND EQUIPMENT, OUR BRANDS KEEP CANADIANS PROTECTED AND PRODUCTIVE EVERY DAY, COAST TO COAST.



FOUNDED IN VANCOUVER IN 1887, PIONEER OUTFITTED KLONDIKE PROSPECTORS AND CONTINUES TO EQUIP CANADIAN WORKERS TODAY—BUILT ON HISTORY, TRUSTED FOR THE FUTURE.

[CLICK HERE TO LEARN MORE: PIONEER](#)



FOUNDED IN VANCOUVER IN 1957, JET DELIVERS RELIABLE, HIGH-QUALITY TOOLS THAT KEEP CANADIAN PROFESSIONALS WORKING SAFELY AND EFFICIENTLY.

[CLICK HERE TO LEARN MORE: JET](#)



FOUNDED IN 2017 IN ST. CATHARINES, K1 SERIES HELPS WORKERS STAY SAFE IN WINTER CONDITIONS, REDUCING SLIPS AND FALLS ON ANY FOOTWEAR, ANYWHERE.

[CLICK HERE TO LEARN MORE: K1](#)



FOUNDED IN 2008 IN TORONTO, PEAKWORKS DELIVERS INDUSTRY-LEADING FALL PROTECTION, ENSURING WORKER SAFETY AT HEIGHTS WHEN THE UNEXPECTED HAPPENS.

[CLICK HERE TO LEARN MORE: PEAKWORKS](#)



FOUNDED IN VANCOUVER, STRONGARM HAS LED CANADA'S AUTOMOTIVE AND HEAVY-DUTY MARKET FOR OVER 60 YEARS, DELIVERING RELIABLE HYDRAULIC LIFTING AND SHOP EQUIPMENT NATIONWIDE.

[CLICK HERE TO LEARN MORE: STRONGARM](#)



FOUNDED IN EDMONTON, ITC PROVIDES HIGH-QUALITY, BUDGET-FRIENDLY TOOLS BACKED BY AN INDUSTRY-LEADING WARRANTY, ENSURING CANADIAN WORKERS GET THE JOB DONE SAFELY AND AFFORDABLY.

[CLICK HERE TO LEARN MORE: ITC](#)



FOUNDED IN 2002 IN TORONTO BY DR. KEVAN ORVITZ, MEGACOMFORT PROVIDES ERGONOMIC SOLUTIONS THAT ENHANCE SAFETY, HEALTH, AND PRODUCTIVITY—TRUSTED BY WORKERS NATIONWIDE.

[CLICK HERE TO LEARN MORE: MEGA](#)

COMMITTED TO PROVIDING CANADIAN WORKERS WITH THE TOOLS, EQUIPMENT, AND SAFETY THEY NEED. EVERYDAY.

TRUSTED TOOLS, EQUIPMENT, & SAFETY SOLUTIONS FOR AN UNCERTAIN WORLD.

COMMITTED TO PROVIDING CANADIAN WORKERS WITH THE TOOLS, EQUIPMENT, AND SAFETY THEY NEED. EVERYDAY.

Proudly Canadian, SureWerx houses trusted brands designed for the unique needs of our industries. Our heritage drives us to deliver innovative, reliable safety and productivity solutions.



STRONGARM



24HR



FAST AND RELIABLE

Fast and Reliable 24-Hour Turnaround to Keep You Moving.



4

**COAST-TO-COAST
DISTRIBUTION
CENTRES.**

Seamless Coast-to-Coast Service, Delivering Nationwide Reliability.

221

**LOCAL
WORKFORCE
ACROSS
CANADA**

80

**DEDICATED FIELD SALES
AND INSIDE SALES TEAM
IN CANADA SERVICING
CANADA**

Our dedicated team understands the industries they serve because they live and work in them. With dedicated Sales Reps, you get complete head-to-toe safety solutions—from helmets to anti-fatigue insoles—helping you offer the best Tool, Equipment, and Safety products on the market.