

SureWerx Receives Best Managed Gold Standard Winner

The Company receives Best Managed Companies for Fourth Consecutive Year

VANCOUVER, BRITISH COLUMBIA – (March 7, 2019) – SureWerx, is a leading supplier of professional tool, equipment and safety products for workers across North America. SureWerx has been selected as one of Canada’s Best Managed Gold Standard Winners and represents the fourth consecutive year as one of Canada’s Best Managed Companies.

Brand name acquisitions, the expansion of product portfolios, continuous and significant investment in its talent and the digitization of its services were key components of SureWerx’s corporate growth strategy, all of which contributed to milestone company achievements in 2018. The 2019 Best Managed program winners are amongst the best-in-class of Canadian owned and managed companies with revenues over \$15 million demonstrating strategy, capability and commitment to achieve sustainable growth.

Now in its 26th year, Canada’s Best Managed Companies is one of the country’s leading business awards programs recognizing Canadian-owned and managed companies for innovative, world-class business practices. Every year, hundreds of entrepreneurial companies compete for this designation in a rigorous and independent process that evaluates the calibre of their management abilities and practices.

Product and company expansion due to a number of acquisitions in the United States and Canada were key accomplishments in SureWerx’s efforts to improve its services and product offerings in the North American safety market. Last year, SureWerx announced acquisitions such as Jackson Safety® and WILSON® Safety brands which expanded SureWerx’s reach globally. SureWerx continues to engage customers and employees digitally through digital methods and works to enable all workers to be safe and productive at work by providing exceptional tools, equipment and safety products while ensuring that SureWerx employs excellent safety practices within the organization. SureWerx continues to be recognized for their work around their internal safety practices and advancements and strives to be the global leader in worker safety and productivity.

“It is a proud moment for the entire SureWerx team to be named one of Canada’s Best Managed Companies for the fourth year in a row and to be awarded as a Gold Standard winner this year,” said Clive Shepherd, General Manager, SureWerx Canada. “This award is a true testament to the hard work and dedication from our team to consistently provide unparalleled customer service and industry leading products to the professional workers in Canada.”

“Best Managed companies are elevating Canada’s place on the world-stage,” said Peter Brown, Partner, Deloitte Private and Co-Leader, Canada’s Best Managed Companies program. “By broadening their network, and thinking globally, the Best Managed program is honouring these winners for their achievements in Canadian business, and growing influence worldwide.”

Applicants are evaluated by an independent judging panel comprised of representative from program sponsors in addition to special guest judges. 2019 Best Managed companies share commonalities that include clear strategy, vision, invest in capability and commitment to talent.

“This is a true reflection of the dedication every SureWerx employee has contributed to ensuring we are always striving to find a better way,” said Anna-Maria Parente, Global Vice President of Human

Resources, SureWerx. “We aim to find the best of the best, who challenge us to go above and beyond. Our commitment to professional development, education and collaboration are the foundational elements of our corporate culture and we are proud to invest in our employees who are truly pushing boundaries for a bold and better way.”

2019 winners of the Canada’s Best Managed Companies award will be honoured at the annual Canada’s Best Managed Companies gala in Toronto on April 17, 2019. On the same date, the Best Managed symposium will address leading-edge business issues that are key to the success of today’s business leaders.

The Best Managed program is sponsored by Deloitte Private, CIBC, Canadian Business, Smith School of Business, and TMX Group.

About SureWerx

Co-headquartered in Vancouver, British Columbia, and Elgin Illinois, SureWerx™ is a leading supplier of professional tool, equipment and safety products for workers. SureWerx markets its products in Canada under the JET®, Strongarm®, ITC®, STARTECH®, Pioneer®, Ranpro®, PeakWorks®, and Sellstrom® brands, and in the United States under the American Forge & Foundry®, Pioneer, Ranpro, PeakWorks, and Sellstrom brands. SureWerx offers unparalleled access to its brands through its partner distributor network servicing the industrial, construction, safety, and automotive aftermarket in North America.

About Canada’s Best Managed Companies

Canada’s Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$15 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have completed for this designation in a rigorous and independent process that evaluates their management skills and practices. The award are granted on four levels: 1) Canada’s Best Managed Companies new winner (one of the new winners selected each year); 2) Canada’s Best Managed Companies winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operations and financial review); 3) Gold Standard winner (after three consecutive years of maintaining their Best Managed status. These winners have demonstrated their commitment to the program and successfully retained their award for 4-6 consecutive years); 4) Platinum Club member (winners that have maintained their Best Managed status for seven or more). Program sponsors are Deloitte Private, CIBC, Canadian Business, Smith School of Business, and TMX Group. For more information, visit www.bestmanagecompanies.ca.

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