



FOR IMMEDIATE RELEASE

SureWerx® Acquires Reliance Fall Protection®

Adds Leading Fall Protection Engineered Horizontal Lifeline Systems & Brand to Growing Global Portfolio

Elgin, Illinois – (March 26, 2025): SureWerx®, a leading global provider of safety, tool and equipment products, announced today that it has acquired Reliance Fall Protection, LLC. Terms were not disclosed.

Based in Houston, Texas and Arvada, Colorado, Reliance Fall Protection® began by designing horizontal lifeline systems that allow the reduction of fall height requirements without increased end-loadings. Since its inception in 2000, Reliance Fall Protection® has become a leader in Fall Protection by designing and engineering a wide variety of fall protection safety products including; Horizontal lifelines, self-retracting lifelines (SRL's) including the Enviroshield™ Sealed-Block, Skyloc® II, and MicroLoc®, harnesses, lanyards, Aluminum Rail Fall Arrest System, and an assortment of anchors, including a portfolio of fixed and adjustable height davits. Reliance Fall Protection continues to lead with design and engineering innovation, with the sole purpose of keeping workers safe and protecting the lives of countless professionals working at heights in the US.

"Adding Reliance Fall Protection® to our growing, world-class portfolio of Fall Protection products and SureWerx® brands moves us ever further toward our goal of becoming the global leader in Safety and Productivity," said SureWerx CEO Chris Baby. "Reliance Fall Protection® complements our FALL SAFE® and PeakWorks® Fall Protection brands and brings us closer to building a robust and innovative Fall Protection portfolio as part of the SureWerx platform. Reliance Fall Protection® excels in the most technical and demanding portion of the Fall Protection market, setting them apart from their competition. We are thrilled to be adding this highly respected brand to our market-leading portfolio of best-in-class safety products."

"Reliance Fall Protection® has always been dedicated to raising the standards of personal fall protection equipment by providing readily accessibility both regionally and nationally. Reliance Fall Protection® prides itself in exceeding its customers' expectations by meeting regulatory safety standards in ANSI Z359 and ISO 17025 internally," said Reliance Fall Protection founder Joe Shaw. "We are thrilled to be partnering with SureWerx, a company that holds the same values and commitment to worker safety as Reliance Fall Protection®. Their reach into the global industrial markets across multiple channels will undoubtedly accelerate growth of all Reliance Fall Protection's well-respected brands. We are in good hands – the future for Reliance Fall Protection is destined for accelerated growth and the shared continued commitment to keeping workers SAFE!"

About SureWerx

Co-headquartered in Vancouver, Canada, and Elgin, Illinois, SureWerx is a leading global manufacturer of professional safety products, tools, and equipment. SureWerx markets its safety products under multiple brands including Jackson Safety®, Sellstrom®, Pioneer®, PeakWorks®, ADA Solutions®, Armor Tile, Access Tile, Due North®, K1 Series®, Avenger, Nautilus®, MEGACOMFORT, NEOS®, Oberon, FALL SAFE® and now Reliance Fall Protection® brands.

📍 325 Corporate Drive Elgin, IL 60123 | 📞 U.S. 1 800 323 7402 | 📞 Intl. 1 847 717 8419 | 📠 Fax 1 847 717 8419 | 🌐 surewerx.com



PPE & SAFETY APPAREL | SAFETY FOOTWEAR | SAFETY INFRASTRUCTURE | TOOLS & EQUIPMENT



SureWerx offers unparalleled access to its brands through its distributor network servicing the industrial, construction, safety, electrical, utilities, resources, transportation, automotive aftermarket, and food production markets globally. For more information visit www.surewerx.com.

About Reliance Fall Protection, LLC.

Headquartered in Houston, Texas and founded in 2000, Reliance Fall Protection specializes in providing innovative solutions that keep people safe while keeping the cost of ownership affordable. Dedicated to keeping the worker's lives safe and dedicated to higher standards in Personal Fall Protection. For more information, please visit: www.relsafe.com

Media Contact: Rishi Sharma, SureWerx VP Mergers & Acquisitions. rsharma@surewerx.com



Dear valued customer,

We are very excited to announce that SureWerx® has acquired Reliance Fall Protection®. Based in Houston, Texas, and Arvada, Colorado, Reliance Fall Protection® began by designing horizontal lifeline systems that allow the reduction of fall height requirements without increased end-loadings. Since its inception in 2000, Reliance Fall Protection® has become a leader in Fall Protection by designing and engineering a wide variety of fall protection safety products, including Horizontal lifelines, self-retracting lifelines (SRLs) including the Enviroshield™ Sealed-Block, Skyloc® II, and MicroLoc®, harnesses, lanyards, Aluminum Rail Fall Arrest System, and an assortment of anchors, including a portfolio of fixed and adjustable height davits. Reliance Fall Protection continues to lead with design and engineering innovation, with the sole purpose of keeping workers safe and protecting the lives of countless professionals working at heights in the US.

“Adding Reliance Fall Protection® to our growing, world-class portfolio of Fall Protection products and SureWerx® brands moves us ever further toward our goal of becoming the global leader in Safety and Productivity,” said SureWerx CEO Chris Baby. “Reliance Fall Protection® complements our FALL SAFE® and PeakWorks® Fall Protection brands and brings us closer to building a robust and innovative Fall Protection portfolio as part of the SureWerx platform. Reliance Fall Protection® excels in the most technical and demanding portion of the Fall Protection market, setting them apart from their competition. We are thrilled to be adding this highly respected brand to our market-leading portfolio of best-in-class safety products.”

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What does this mean for you, our SureWerx customer?

For the next six months to a year, Reliance will continue to operate as it does today as we work behind the scenes to bring you, our SureWerx customers, Reliance’s product offering, which will complement our current Fall Protection portfolio. The Reliance product line is **not** currently CSA-approved, and our objective is to work on this certification immediately, along with our FALL SAFE and PeakWorks brands, to bring a complete, new and innovative offering to the Canadian marketplace. Stay tuned as we work to enhance this complete offering, including the Reliance critical array of SRLs once fully CSA certified.

We will keep you apprised of our progress and share with you when you can expect to purchase Reliance products from SureWerx Canada. Our goal is to continue to provide you the ease to purchase any of our product line on one shipment and one invoice.



49 Schooner Street
Coquitlam, British Columbia
Canada V3K 0B3

tel/tél 1 604 523 8665
toll free/sans frais 1 604 472 7685
fax/télé 1 604 526 5381

surewerx.com



Once the Reliance product offering is available in the SureWerx ordering system, we will provide you with a detailed communication with instructions and our Customer Service or Sales team will complement this communication and reach out to you with more details on the product line, how to buy, pricing and all pertinent information to help you make an informed decision.

We are very excited about our latest acquisition and look forward to bringing you quality Fall Protection products and you, our SureWerx customers, access to combined products and brands on one invoice. Stay tuned for updates as we work through the integration process.

In the meantime, if you would like to view the Reliance product line-up, **please visit:** www.relsafe.com. **For more detailed enquiries**, contact the Reliance customer service team at:

Customer Service:

**P: 281-930-8000 or
888-362-2826**

Sincerely,

A handwritten signature in black ink, appearing to read 'CB'.

Chris Baby
CEO, SureWerx