



# **Press Release**

## **SureWerx Acquires ADA Solutions**

CHICAGO, ILLINOIS (March 1, 2019) – SureWerx, a leading supplier of professional tools, equipment, and safety products announced today that it has acquired ADA Solutions, Inc. ADA designs, develops and distributes detectable warning surface and way-finding solutions for the visually impaired that conform to and address federally-mandated guidelines of the Americans with Disabilities Act and Architectural Barriers Act. ADA's products are used on curb ramps, public transit platforms, pedestrian refuge islands, and pedestrian rail crossings, and demand is driven by both public infrastructure and private construction projects.

"We are extremely excited to welcome ADA Solutions, Inc. to SureWerx's growing portfolio of world-class brands" said Chris Baby, President and CEO of SureWerx. "ADA has an extremely deep reach into the Infrastructure and Construction markets, and collectively our customers will appreciate the rich history behind these complementary product offerings along with the high standards of quality and safety that they represent. Our ability to offer ADA customers a wide range of Safety & Tool solutions, while at the same time opening additional geographic markets for ADA products through our global network of distributors, is truly a perfect match. We are delighted to take another step forward in our goal to become a global leader in safety and productivity."

ADA Solutions design products to enhance the safety of public access mobility for visually impaired persons and pedestrians alike. As the leading provider in the industry, ADA has amassed a breadth of knowledge on how best to aid the visually impaired community.

"For over twenty-five years we have been actively involved with the evolving global initiatives to promote barrier-free urban development and greater public access and safety for all pedestrians" said Scott Ober, co-owner of ADA. "We want ADA to reach the next level of growth and feel that SureWerx is the perfect partner to accomplish this goal. We immediately recognized the synergies between ADA and SureWerx and feel that the new opportunity of integrating additional products through our current distribution network will energize and grow both companies."

### About SureWerx

Co-headquartered in Vancouver, British Columbia, and Elgin Illinois, SureWerx is a leading supplier of professional tool, equipment and safety products for workers. SureWerx markets its products under the JET®, Strongarm®, ITC®, STARTECH®, Pioneer®, Ranpro®, PeakWorks®, Sellstrom®, Jackson Safety®, WILSON®, Curv-O-Mark and American Forge & Foundry® brands. SureWerx offers unparalleled access to its brands through its partner distributor network servicing the industrial, construction, safety, and automotive aftermarket markets worldwide. For more information, please visit www.surewerx.com or www.surewerx.ca.

#### About ADA Solutions, Inc.

ADA Solutions designs products to enhance the safety of public access mobility for visually impaired persons. ADA proudly serves over 1,500 distribution locations in North, Central, and South America. ADA's lineup of superior, heavy duty fiberglass polymer composite detectable warning surface panels are manufactured in a state-of-the-art ISO 9002 certified facility located in Ohio. For more information, please visit www.adatile.com.

#### **Media Contacts:**

Bill Jeffery Senior VP Corporate and Brand Development SureWerx 604.523.7634 bjeffery@surewerx.com