



FOR IMMEDIATE RELEASE

### **SureWerx® Acquires FALL SAFE®**

*Adds Leading Fall Protection Manufacturing & Brand to Growing Global Portfolio*

**Elgin, Illinois – July 5, 2024:** SureWerx®, a leading global provider of safety, tool & equipment products, announced today that it has acquired FALL SAFE®. Terms were not disclosed.

Based in Porto, Portugal, FALL SAFE® is a global leader of critical-use personal protective equipment, specializing in fall protection equipment and systems. Since 2003, the company has been recognized as a category leader and innovator of highly technical and functional safety products for diverse end markets. FALL SAFE® designs and manufactures a wide variety of fall protection safety products including harnesses, self retracting lifelines (SRL's), descenders, belts, anchors, ropes, lifelines as well as other technical fall protection products including various safety accessories. FALL SAFE® continues to lead through innovation, with the sole purpose of keeping workers safe and protecting the lives of countless professionals working at heights around the globe. FALL SAFE®. As part of the transaction FALL SAFE® TRAINING, a fully certified training facility helps to train workers at heights from around the globe.

"Adding FALL SAFE to our growing, world-class portfolio of SureWerx brands moves us further toward our goal of becoming the global leader in Safety and Productivity," said SureWerx CEO Chris Baby. "FALL SAFE brings us one step closer to building a robust and innovative Fall Protection portfolio as part of the SureWerx platform. FALL SAFE's expertise in the most technical and demanding portion of the Fall Protection market around the globe sets them apart from their competition. We are thrilled to be adding this highly respected brand to our market-leading portfolio of best-in-class safety products."

"FALL SAFE has always focused on delivering innovative, performance-driven products and solutions to end users through its distribution partners," said FALL SAFE Founder, Jan and Paula Ekman. "We are thrilled to be partnering with SureWerx, a company that holds the same values and commitment to worker safety as FALL SAFE. Their reach into the global industrial markets and access to over 4,000 distributors across multiple channels will undoubtedly accelerate growth of the FALL SAFE brand. We are in good hands - the future for FALL SAFE has never been brighter!"

#### **About SureWerx**

Co-headquartered in Vancouver, Canada, and Elgin, Illinois, SureWerx is a leading global manufacturer of professional safety products, tools, and equipment. SureWerx markets its safety products under multiple brands including Jackson Safety®, Sellstrom®, Pioneer®, PeakWorks®, ADA Solutions®, Armor Tile, Access Tile, Due North®, K1 Series®, Avenger, Nautilus®, MEGAComfort, NEOS®, Oberon and now FALL SAFE®.

SureWerx offers unparalleled access to its brands through its distributor network servicing the industrial, construction, safety, electrical, utilities, resources, transportation, automotive aftermarket, and food production markets globally. For more information visit [www.surewerx.com](http://www.surewerx.com).

#### **About FALL SAFE**

Headquartered in Porto, Portugal and founded in 2003, FALL SAFE specializes in designing and manufacturing innovative, performance-based working at heights safety products for professional workers. Products and training serve most industrial and construction channels and users around the globe. For more information please visit: [www.fallsafe-online.com](http://www.fallsafe-online.com).

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