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## ONE PARTNER. MANY POSSIBILITIES.

SureWerx's "Power of One" means one partner for every safety need, emphasizing our commitment to safety and productivity. Co-headquartered in Vancouver and Chicago, SureWerx aims to be the leading global safety platform by offering an extensive range of safety solutions and technical services. Our diverse portfolio includes PPE, safety footwear, infrastructure safety, and tools. We also provide expert guidance and personalized support, ensuring informed safety decisions and exceptional customer experience.

> **4,300** Customers > 500 Employees

> 20,000 Active SKUs

#### 27 Dropriotory Prop

**Proprietary Brands** 

> **350** Manufacturing Partners

## **125** Dedicated Sales

Professionals

> 40% U.S.-Based Supply **28** Product Categories

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FOUNDED

1957 Jet Eouipment







MISSION

To keep people safe and productive



To be the global leader in safety innovation

# VALUES

To embrace and **drive change** To always find a **better way** To pursue **growth** and **learning** To build a **supportive team spirit** To be **bold, creative,** and **open-minded** To be **safety-minded** and **collaborative** To have **integrity** in all we do.





AT SUREWERX, OUR CULTURE IS GROUNDED IN OUR DRIVE TO BE THE GLOBAL LEADER IN SAFETY AND INNOVATION.

#### We're a bold, collaborative, and supportive

team who embraces change and acts with integrity. We're trusted partners who push boundaries, sweat the details and keep safety front and center in all we do. Together, we're always looking for a better way to engineer exceptional tools, safety products and services.

That's why, at SureWerx, we are **difference makers**. Because no one goes further to keep professional workers and our communities productive and safe.

# **ABOVE THE NECK SAFETY**

Workers rely on Jackson<sup>®</sup> Safety for their welding and personal protective equipment needs. Known for innovative solutions, unmatched features, durability, and comfort, it sets the standard. From welding and head protection to hearing protection, Jackson<sup>®</sup> offers a wide range of options to meet every job's requirements.

- Face Protection
- Head Protection
- Hearing Protection
- Eye Protection
- Respirators

- Welding Helmets & Accessories
- Welding Blankets
  & Curtains

related brand: **Sellstrom**:





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# **FALL PROTECTION**

PeakWorks®, Reliance Fall Protection®, and FALL SAFE® offer comprehensive fall protection solutions, ensuring worker safety and peace of mind at heights. FALL SAFE® is known for highquality products that exceed EN, ANSI/OSHA, UKCA, CSA, and JIS standards. SureWerx is also an active member of CSA and ANSI standards committees. Strengthening this portfolio, SureWerx recently acquired Reliance Fall Protection®, a leader in advanced, technical fall protection—further enhancing our ability to serve the most demanding applications.

Harnesses & Belts

- Confined Space
- Lanyards & Rope Grab Systems Ladder Safety Systems

- Self-Retracting Lifelines



#### **RELATED BRANDS:**











# SAFETY WORKWEAR

Pioneer® offers high-quality durable workwear and personal protective gear that keeps professionals safe, dry, and comfortable in extreme conditions. Tested to exceed industry standards, Pioneer's innovative designs ensure safety, functionality, and comfort. Using premium materials and superior craftsmanship, Pioneer consistently delivers on safety, fit, and durability, earning customers' trust.

- High-Visibility Safety Apparel
- Flame-Resistant Apparel
- Workwear & Rainwear
- Welding Apparel
- VIEW ALL PIONEER PRODUCTS



- Traffic Safety
- Disposable Apparel
- Foot Protection





## **ARC FLASH & GAS EXTRACTION**

Oberon is a pioneer in innovative safety products like Face-Fit face shields and arc flash hoods. These advancements provide comprehensive protection for workers in utilities, industry, and municipalities. Oberon ensures best-in-class quality through in-house manufacturing and rigorous third-party testing, exceeding industry standards.

- Arc Flash Apparel & Face Shields
- Gas Extraction Suits
- Heat-Reflective Gold Shields
- FR Workwear
- Welding Face Shields

■OBERON









# SAFETY WORK BOOTS

Avenger<sup>®</sup> safety footwear is built for challenging job sites, designed to endure the harshest conditions. With solid construction and tough materials, these shoes protect your feet from sharp objects and rough surfaces. Whether working indoors or outdoors, Avenger work boots ensure your feet remain safe and secure.

- Composite & Soft Toe
- Electrical Hazard
- Puncture Resistant
- Oil & Slip Resistant

- Static-Dissipative SD10
- Heat-Resistant Outsole

RELATED BRAND:



## ATHLETIC SAFETY FOOTWEAR

For over 100 years, New Balance® has focused on performanceenhancing footwear. As an athletic brand, it integrates data from running and training into safety features. With diverse fits and unique toe designs, New Balance ensures ultimate comfort and performance, delivering industrial shoes that are both functional and stylish.

- Toe Protect
- Acteva Foam
- Slip Resistant

VIEW ALL NEW BALANCE PRODUCTS



• Electrical Hazard

- Debris Free
- Heat Resistance

SureWerx is the exclusive licensed manufacturer for New Balance safety footwear in the USA





## **CASUAL SAFETY FOOTWEAR**

Airwalk® has led the skateboarding and action sports lifestyle, sponsoring top athletes and creating iconic footwear. Our commitment to the action sports lifestyle fuels ongoing passion for progression and innovation.

- Composite Safety Toe
- Electrical Hazard
- Oil & Slip Resistant
- Security Friendly

- Full-Grain Leather
- EVA Midsole

AIRWALL

D

- Dual-Density PU Insole
- Static-Dissipative SD10



VIEW ALL AIRWALK PRODUCTS



SureWerx is the exclusive licensed manufacturer for AirWalk safety footwear in the USA

## ERGONOMIC ANTI-FATIGUE INSOLES

MEGAComfort<sup>®</sup>, an innovative work-life wellness brand, is known for its ergonomically designed and clinically proven anti-fatigue insoles and orthotics. These products reduce pain and fatigue, combat musculoskeletal disorders, and enhance comfort and productivity. Designed by a doctor, MEGAComfort's patented dual-layer memory foam technology ensures superior comfort and support to workers in diverse work settings.

- Patented 100% dual-layer memory foam
- Ergonomically designed by a doctor
- Soft contoured arch support
- Ideal for work boots and athletic footwear

VIEW ALL MEGACOMFORT PRODUCTS







## **OUTDOOR & INDOOR TRACTION**

Our K1 Series<sup>®</sup> Traction Aids, featuring the innovative Mid-Sole, help reduce slip and fall injuries in icy, wet, and oily conditions. Due North<sup>®</sup> Winter Traction Aids provide both spikeless and full-foot options with ICE DIAMOND<sup>™</sup> tungsten-carbide spikes, ensuring stability and increased traction for any job.

Mid-Sole Ice Cleats

Full Foot & Heel Solutions

Outdoor to Indoor Transitions

- Intrinsically Safe
- Spiked & Spikeless Solutions
- Oil & Grease Solution













## **ALL-WEATHER SAFETY SOLUTION**

NEOS® offers premium overshoes for various industries, offering comfort, durability, and insulation. NEOS overshoes protect against harsh elements, easily fitting over any footwear to keep feet warm and dry in inclement weather. Made from advanced materials, these versatile, lightweight overshoes are simple to wear.

- Waterproof
- Enhanced Traction
- Slip Resistant

- Windproof
- Insulated
- All-Weather







# **TOOLS & EQUIPMENT**

JET<sup>®</sup> is Canada's top provider of industrial and automotive tools and equipment. Utilizing the highest quality materials, JET's extensive product range meets and exceeds industry standards. Our tools deliver the reliability, comfort, and productivity professionals need to get the job done right and safely the first time, every time.

- Abrasives & Cutting Tools
- Air Tools & Air Line Accessories
- Automotive Tools
- Hand Tools

- Lubrication & Fluid
  Transfer Products
- Material Handling
- Shop Equipment
- Tool Storage

#### **RELATED BRAND:**









## **LIFTING & SHOP EQUIPMENT**

American Forge & Foundry (AFF®) is a leading provider of "forge tough" heavy-duty and automotive service equipment. Tested to meet ANSI's strict standards and our own stringent criteria, AFF's products are built to last, ensuring safe and efficient job completion. Our lifting, shop, lubrication, and material handling lines consistently deliver the durability, value, and dependability our customers demand.

- Jacks & Engine Service
- Tools & Shop Equipment
- Material Handling
- Lubrication

RELATED BRAND:









## TACTILE WARNING SURFACES

SureWerx Construction and Infrastructure division enhances public access for individuals with vision impairments and improves pedestrian safety. We manufacture superior quality cast iron and heavy-duty fiberglass polymer composite detectable warning surface tiles. Our composite panels feature premium long-strand fiberglass, ensuring durability at critical contact points like truncated domes, which withstand heavy foot traffic and equipment exposure.

# HEAD-TO-TOE SAFETY SOLUTIONS



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#### OTHER DISTRIBUTION AND MANUFACTURING FACILITIES

## **UNITED STATES**

Jefferson, OH Dartmouth, MA Portland, OR Houston, TX Arvada, CO

## CANADA

Guelph, ON Edmonton, AB

#### EU

Venlo, Netherlands Buxton, UK



SUREWERX.COM







