



new balance

**DIGITAL  
CATALOG  
2024**



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New Balance Industrial has been established from over 100 years of focus on developing footwear to improve performance.

With such strong heritage, understanding and experience it only makes sense to take all this knowledge into industrial footwear.

New Balance Industrial starting point is a functional, emotional and aspirational place and ends with an industrial shoe, aesthetically strong providing

**Comfort While You Work.**

# Widths

Heritage in width/fit, able to keep that in Industrial Toe cap, toe plate and lasts all unique to regular and wide widths.

Medium term strategy to build out a comprehensive width story across broad end-user application to ensure USP in delivering solution as one-stop brand.

2A | B | D | 2E | 4E



Utilizes proven running foam technology to help achieve superior all day comfort.

Flexible, durable, supportive and comfortable with a protective toe.

# Comfort



# Athletic DNA

Not a boot brand doing athletic shoes; an athletic brand staying true to its DNA, just adding safety features.



3x more durable internal lining helps with all day comfort and durability.

“Out of the box comfort”

All styles built for to withstand stringent ASTM safety standards = extreme durability and safety performance.

# Innovation



ARRIVING  
JUNE 2024



Elite Lite  
Elite Lite Women's  
Elite Lite SD10

# ELITE LITE MENS EH

- Slip resistant outsole
- **Composite toe**
- Heel pull tab
- Heel counter support
- Electrical hazard
- NB PU Comfort Insert



**AVAILABLE  
JUNE 2024**

- MUELEHBC-D | Blue/Coffee
- MUELEHBC-2E | Blue/Coffee
- Men's: 7-12, 13, 14, 15
- Width: D, 2E



**AVAILABLE  
JUNE 2024**

- MUELEHBG-D | Black/Grey
- MUELEHBG-2E | Black/Grey
- Men's: 7-12, 13, 14, 15
- Width: D, 2E



**AVAILABLE  
JUNE 2024**

- MUELEHGW -D | Grey/White
- MUELEHGW-2E | Grey/White
- Men's: 7-12, 13, 14, 15
- Width: D, 2E



*Toe Protect*

ACTEVA





## *Toe Protect*



Composite  
Toe

**HEAT**  
RESISTANCE





**Debris Free**  
**CONSTRUCTION**

**ACTEVA**



# ELITE LITE

## WOMENS EH

- Slip resistant outsole
- **Composite toe**
- Heel pull tab
- Heel counter support
- Electrical hazard
- NB PU Comfort Insert



**AVAILABLE  
JUNE 2024**

- WUELEHBZ-B | Black/Rose
- WUELEHBZ-D | Black/Rose
- Women's: 5-11, 12
- Width: B, D



**AVAILABLE  
JUNE 2024**

- WUELEHBZ-B | Magnet/Wispy Blue
- WUELEHBZ-D | Magnet/Wispy Blue
- Women's: 5-11, 12
- Width: B, D



Toe Protect

ACTEVA





## *Toe Protect*



Composite  
Toe

**HEAT**  
RESISTANCE



**ELECTRICAL  
HAZARD (EH)**

**Debris Free  
CONSTRUCTION**

**ACTEVA**



# ELITE LITE

SD10

- Composite Toe
- Slip Resistant Outsole
- SD10

- Heel Counter Support
- Airport Friendly
- NB PU Comfort Insert
- Heel Pull Tab



**AVAILABLE**  
**AUG 2024**

- MUELSDBB - Black / Black
- Men's 7-12, 13, 14, 15
- Width D & 2E



**AVAILABLE**  
**AUG 2024**

- WUELSDBP - Black / Purple
- Women's 5-11, 12
- Width B & D



Debris Free  
CONSTRUCTION

Toe Protect

ACTEVA





## *Toe Protect*



Composite  
Toe

**HEAT**  
*RESISTANCE*



**Debris Free**  
**CONSTRUCTION**

**ACTEVA**



# SPEEDWARE WOMENS EH | PR

- Anti-Perforation Midsole (PR)
- Slip Resistant Outsole
- Electrical Hazard (EH)
- Airport Friendly
- Composite Toe
- Heel Counter Support
- Heel Pull Tab
- NB PU Comfort Insole



**AVAILABLE  
NOW**

- WIDSPWRBE -B | Beige
- WIDSPWRBE-D | Beige
- Women's: 5-11, 12
- Width: B, D



Debris Free  
CONSTRUCTION

Toe Protect

ACTEVA



**NOW**

**IN STOCK**





# *Toe Protect*



Composite  
Toe





 **ELECTRICAL  
HAZARD (EH)**

**Debris Free**  
**CONSTRUCTION**

**ACTEVA**



# NEW LAUNCHES

Evolve  
Quickshift



new balance

# EVOLVE

MENS



# EVOLVE **MENS** EH

- Slip resistant outsole
- **Light-weight alloy toe**
- Heel and tongue pull tab
- Heel counter support
- Electrical hazard
- NB EVA Comfort Insert



**AVAILABLE  
NOW**

- MIDEVOLBL-D | Black/Blue/Yellow
- MIDEVOLBL-2E | Black/Blue/Yellow
- MIDEVOLBL-4E | Black/Blue/Yellow
- Men's: 7-12, 13, 14, 15
- Width: D, 2E, 4E



**AVAILABLE  
NOW**

- MIDEVOLBG-D | Black/Grey
- MIDEVOLBG-2E | Black/Grey
- MIDEVOLBG-4E | Black/Grey
- Men's: 7-12, 13, 14, 15
- Width: D, 2E, 4E



**AVAILABLE  
NOW**

- MIDEVOLBO-D | Blue/Orange
- MIDEVOLBO-2E | Blue/Orange
- MIDEVOLBO-4E | Blue/Orange
- Men's: 7-12, 13, 14, 15
- Width: D, 2E, 4E



Toe Protect

ACTEVA





## *Toe Protect*



Composite  
Toe

**HEAT**  
RESISTANCE



**ELECTRICAL  
HAZARD (EH)**



**Slip Resistant**

**ACTEVA**



new balance

# EVOLVE

WOMENS





# EVOLVE

**WOMENS  
EH**

- Slip resistant outsole
- **Light-weight alloy toe**
- Heel and tongue pull tab
- Heel counter support
- Electrical hazard
- NB EVA Comfort Insert



**AVAILABLE  
NOW**

- WIDEVOLBL-B | Black / Purple
- WIDEVOLBL-D | Black / Purple
- Women's 5-11, 12
- Width B & D



**AVAILABLE  
NOW**

- WIDEVOLGR-B | Grey/Beach
- WIDEVOLGR-B | Grey/Beach
- Women's 5-11, 12
- Width B & D



*Toe Protect*

ACTEVA





*Toe Protect*



Composite  
Toe

**HEAT**  
RESISTANCE



 **ELECTRICAL  
HAZARD (EH)**

 **Slip Resistant**

**ACTEVA**





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# QUIKSHIFT

# QUIKSHIFT<sup>EH</sup>

- Slip resistant outsole
- Composite toe
- NB EVA Comfort insert
- Heel counter support
- Heel pull tab
- Electrical hazard



**AVAILABLE  
FALL 2024**

- MIDQUIKBL-D | Black/Blue/Red
- MIDQUIKBL-2E | Black/Blue/Red
- MIDQUIKBL-4E | Black/Blue/Red
- Men's 7-12, 13, 14, 15, 16, 17, 18
- Width D, 2E, 4E



**AVAILABLE  
NOV 2023**

- MIDQUIKBB-D | Black/Black/Black
- MIDQUIKBB-2E | Black/Black/Black
- MIDQUIKBB-4E | Black/Black/Black
- Men's 7-12, 13, 14, 15, 16, 17, 18
- Width D, 2E, 4E



**AVAILABLE  
NOV 2023**

- WIDQUIKBL-B | Black/Black/Grey
- MIDQUIKBL-D | Black/Black/Grey
- Women's 5-11, 12
- Width B, D



Toe Protect

REV LITE



**COMING  
SOON**



## *Toe Protect*



Composite  
Toe

**REV**LITE

**Debris Free**  
CONSTRUCTION



**ELECTRICAL  
HAZARD (EH)**



**Slip Resistant**





new balance

# LOGIC SD10

NEW LAUNCH





# LOGIC SD10

- Lightweight
- Slip Resistant Outsole
- Airport Friendly
- Composite Toe
- Heel Counter Support
- Heel Pull Tab



**AVAILABLE  
NOW**

- MIDLOGIDS-D | DENIM / RED
- MIDLOGIDS-2E | DENIM / RED
- Men's 7-12, 13, 14
- Width D & 2E



**AVAILABLE  
NOW**

- MIDLOGIGS-D | GREY / BLACK
- MIDLOGIGS-2E | GREY / BLACK
- Men's 7-12, 13, 14
- Width D & 2E



**AVAILABLE  
NOW**

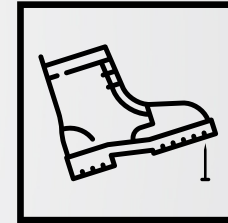
- WIDLOGIGS-D | GREY / BLACK
- WIDLOGIGS-2E | GREY / BLACK
- Women's 5-11, 12
- Width B & D



## *Toe Protect*



Composite  
Toe



Puncture  
Resistant



NB PU  
Comfort Insole

**Debris Free**  
**CONSTRUCTION**



ACTEVA





# CURRENT COLLECTION

Allsite  
Calibre  
Speedware  
Logic



new balance

# ALLSITE



# ALLSITE

EH | PR

- Anti-Perforation Midsole (PR)
- Slip Resistant Outsole
- Water Proof
- Electrical Hazard (EH)
- Composite Toe
- Heel Counter Support
- Airport Friendly
- NB PU Comfort Insole
- Heel Pull Tab



- AVAILABLE NOW**
- MIDALLS-D | Black
  - MIDALLS-2E | Black
  - Men's 7-12, 13, 14
  - Width D & 2E



- AVAILABLE NOW**
- MIDALLSBR-D | Brown
  - MIDALLSBR-2E | Brown
  - Men's 7-12, 13, 14
  - Width D & 2E



*Toe Protect*



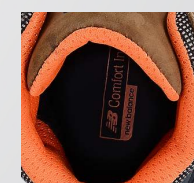
Composite  
Toe



Puncture  
Resistant

**Debris Free**  
**CONSTRUCTION**

 **H2O PROOF**



NB PU  
Comfort  
Insole





**AT TREAD**

 Slip Resistant

 **ELECTRICAL  
HAZARD (EH)**

**ACTEVA**





NT CORP 3,333 lbs  
1,512 kgs WLL

  
new balance

# CALIBRE

Toe Protect

# CALIBRE

EH | PR

- Anti-Perforation Midsole (PR)
- Slip Resistant Outsole
- Water Resistant
- Electrical Hazard (EH)
- YKK Zipper
- Composite Toe
- Heel Counter Support
- Airport Friendly
- NB PU Comfort Insole
- Heel Pull Tab



**AVAILABLE NOW**

- MIDCLBRWH-2E | Wheat
- MIDCLBRWH-4E | Wheat
- Men's 7-12, 13, 14
- Width 2E & 4E



**AVAILABLE NOW**

- MIDCLBR-2E | Black
- MIDCLBR-4E | Black
- Men's 7-12, 13, 14
- Width 2E & 4E



**AVAILABLE NOW**

- MIDCLBRBR-2E | Chocolate
- MIDCLBRBR-4E | Chocolate
- Men's 7-12, 13, 14
- Width 2E & 4E



*Toe Protect*

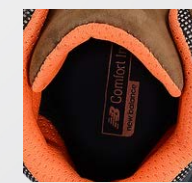


Composite  
Toe

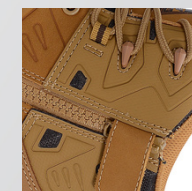


Puncture  
Resistant

**Debris Free**  
**CONSTRUCTION**



NB PU  
Comfort  
Insole



YKK Zipper  
Easy On/Off





**AT TREAD**

 Slip Resistant

 **ELECTRICAL HAZARD (EH)**

**N DURE**

 **H2O RESIST**





new balance

# CONTOUR



# CONTOUR SD100

- Anti-perforation midsole
- Slip resistant outsole
- Water resistant leather upper
- Composite toe
- Heel counter support
- Airport friendly
- YKK zipper
- Heel and tongue pull tab
- NB PU comfort insert



- AVAILABLE NOW**
- MIDCNTRWS-2E | Wheat
  - MIDCNTRWS-4E | Wheat
  - Men's 7-12, 13, 14
  - Width 2E & 4E



- AVAILABLE NOW**
- MIDCNTRBS-2E | Black
  - MIDCNTRBS-4E | Black
  - Men's 7-12, 13, 14
  - Width 2E & 4E



*Toe Protect*

**N**DURE

**Debris Free**  
CONSTRUCTION

**HEAT**  
RESISTANCE





**AT TREAD**

 Slip Resistant

**ACTEVA**

 H2O PROOF





  
new balance

# SPEEDWARE

# SPEED WARE

EH | PR

- Anti-Perforation Midsole (PR)
- Slip Resistant Outsole
- Electrical Hazard (EH)
- Airport Friendly
- Composite Toe
- Heel Counter Support
- Heel Pull Tab
- NB PU Comfort Insole



**AVAILABLE  
NOW**

- MIDSPWRGR-D | Grey/Orange
- MIDSPWRGR-2E | Grey/Orange
- Men's 7-12, 13, 14
- Width D & 2E



**AVAILABLE  
NOW**

- MIDSPWRBL-D | Black
- MIDSPWRBL-2E | Black
- Men's 7-12, 13, 14
- Width D & 2E



**AVAILABLE  
NOW**

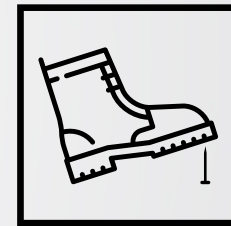
- MIDSPWROL-D | Olive
- MIDSPWROL-2E | Olive
- Men's 7-12, 13, 14
- Width D & 2E



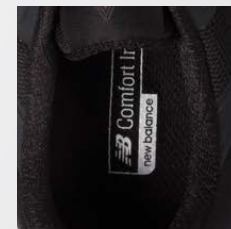
## *Toe Protect*



Composite  
Toe



Puncture  
Resistant



NB PU  
Comfort Insole

**Debris Free**  
**CONSTRUCTION**

AT TREAD

AT TREAD

Slip Resistant

ELECTRICAL HAZARD (EH)

ACTEVA



ELECTRICAL HAZARD (EH)





  
new balance  
**LOGIC**  
MENS

# LOGIC

## MENS

EH | PR

- Anti-Perforation Midsole (PR)
- Slip Resistant Outsole
- Electrical Hazard (EH)
- Airport Friendly
- Composite Toe
- Heel Counter Support
- Heel Pull Tab
- NB PU Comfort Insole



**AVAILABLE  
NOW**

- MIDLOGIBL-D | Black
- MIDLOGIBL-2E | Black
- Men's 7-12, 13, 14
- Width D & 2E



**AVAILABLE  
NOW**

- MIDLOGIGR-D | Grey/Lime
- MIDLOGIGR-2E | Grey/Lime
- Men's 7-12, 13, 14
- Width D & 2E



**AVAILABLE  
NOW**

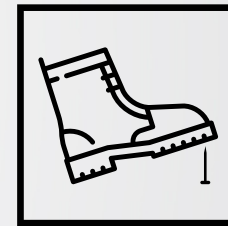
- MIDLOGINA-D | Navy
- MIDLOGINA-2E | Navy
- Men's 7-12, 13, 14
- Width D & 2E



## *Toe Protect*



Composite  
Toe



Puncture  
Resistant



NB PU  
Comfort Insole

**Debris Free**  
**CONSTRUCTION**



Slip Resistant



**ELECTRICAL  
HAZARD (EH)**

**ACTEVA**







new balance

# LOGIC

WOMENS



# LOGIC

**WOMENS**  
EH | PR

- Anti-Perforation Midsole (PR)
- Slip Resistant Outsole
- Electrical Hazard (EH)
- Airport Friendly
- Composite Toe
- Heel Counter Support
- Heel Pull Tab
- NB PU Comfort Insole



**AVAILABLE  
NOW**

- WIDLOGIBL-B | Black/Aqua
- WIDLOGIBL-D | Black/Aqua
- Women's 5-11, 12
- Width B & D



**AVAILABLE  
NOW**

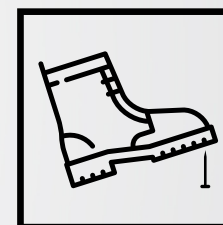
- WIDLOGIGR-B | Grey/Pink
- WIDLOGIGR-D | Grey/Lime
- Women's 5-11, 12
- Width B & D



## *Toe Protect*



Composite  
Toe



Puncture  
Resistant



NB PU  
Comfort Insole

**Debris Free**  
**CONSTRUCTION**



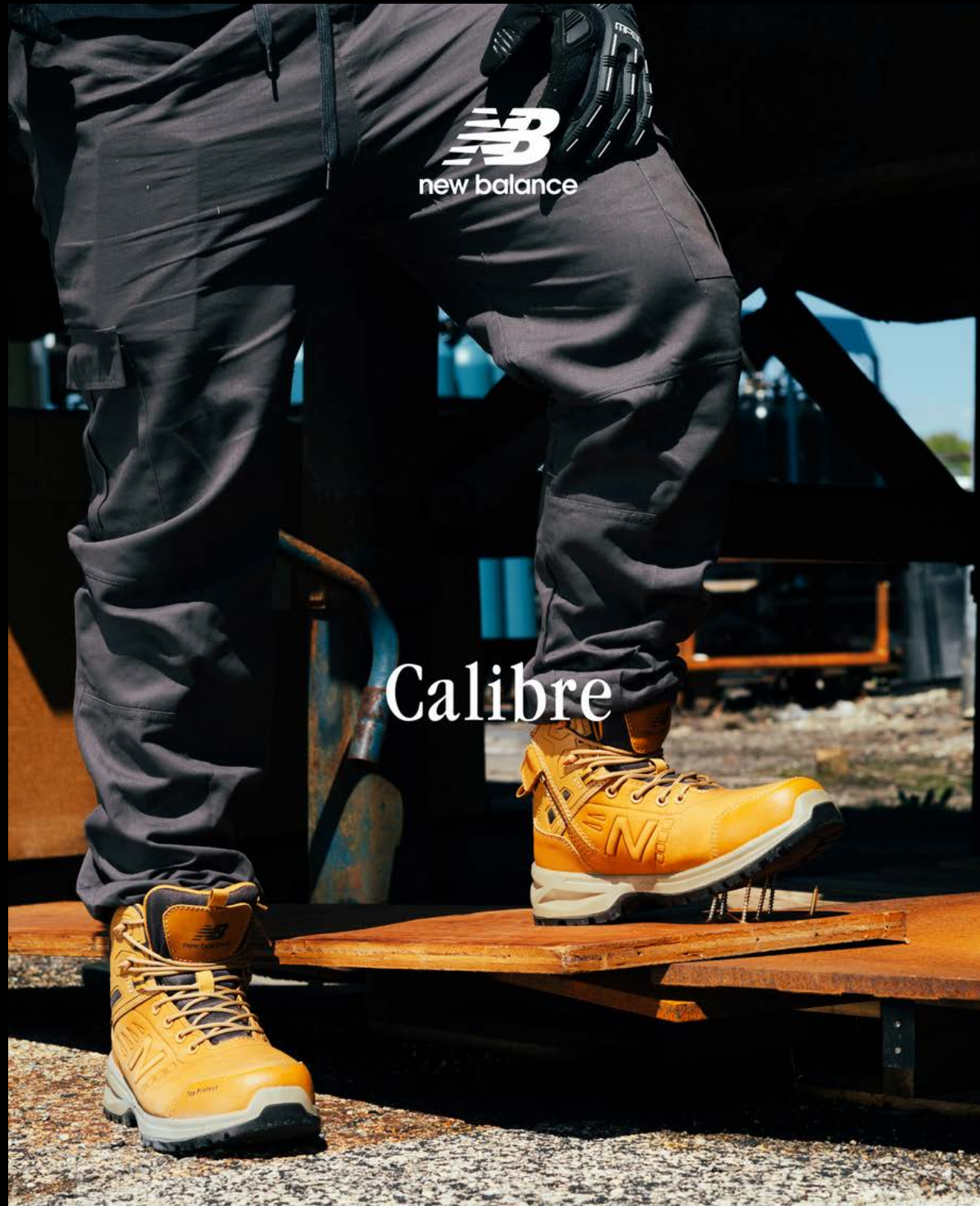
 Slip Resistant

 **ELECTRICAL  
HAZARD (EH)**

**ACTEVA**



# MARKETING SUPPORT



**new balance**

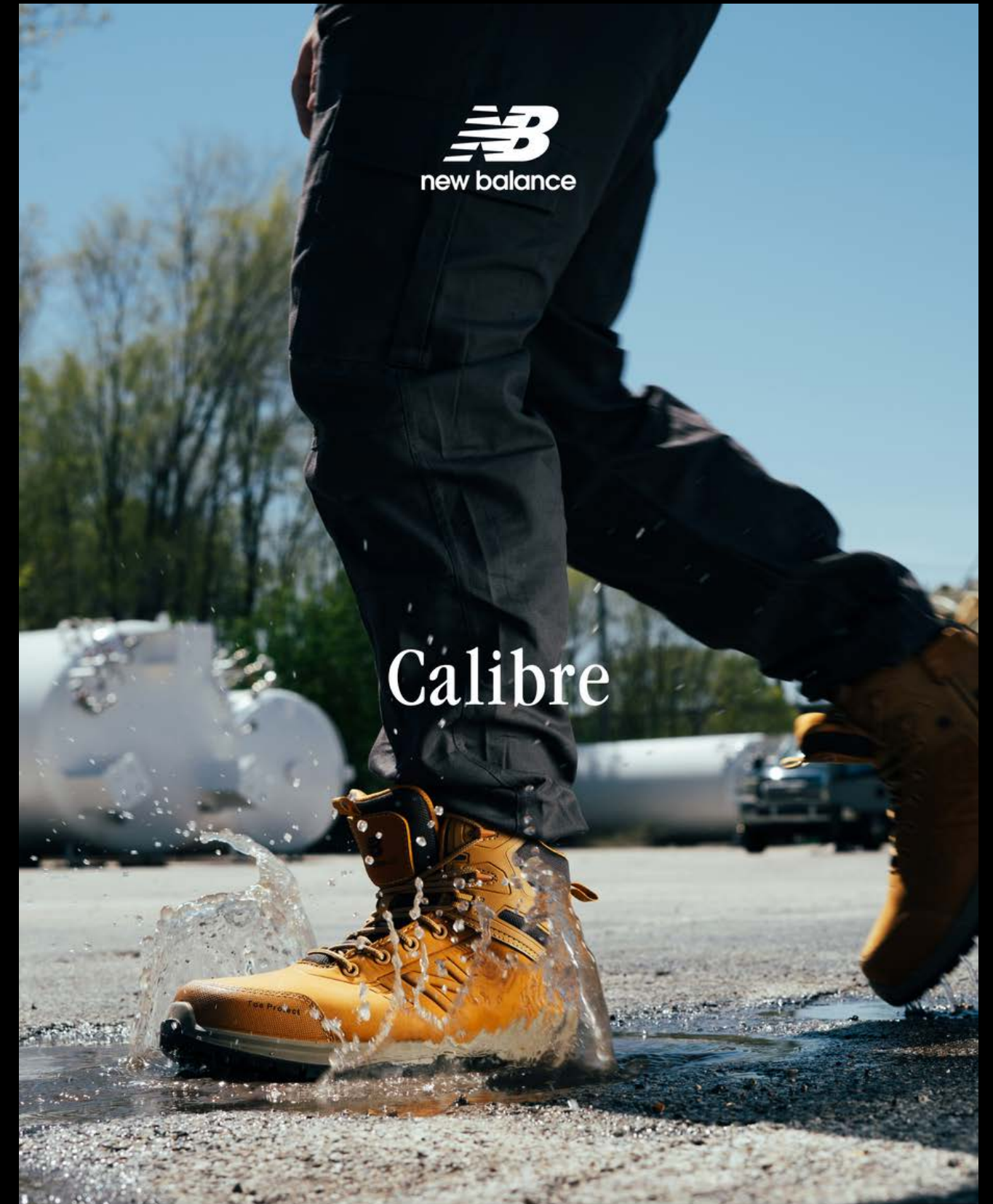
Calibre

Featuring  
**4T TREAD**

Trail and running lug designs for on and off-road.

Also features: **N DURE** *Toe Protect* **Debris Free** **H2O RESIST**

POSTERS



**new balance**

Calibre

Featuring  
**H2O RESIST**

Water repellent effect material for all kind of weather.

Also features: **4T TREAD** **N DURE** *Toe Protect* **Debris Free**

# POSTERS

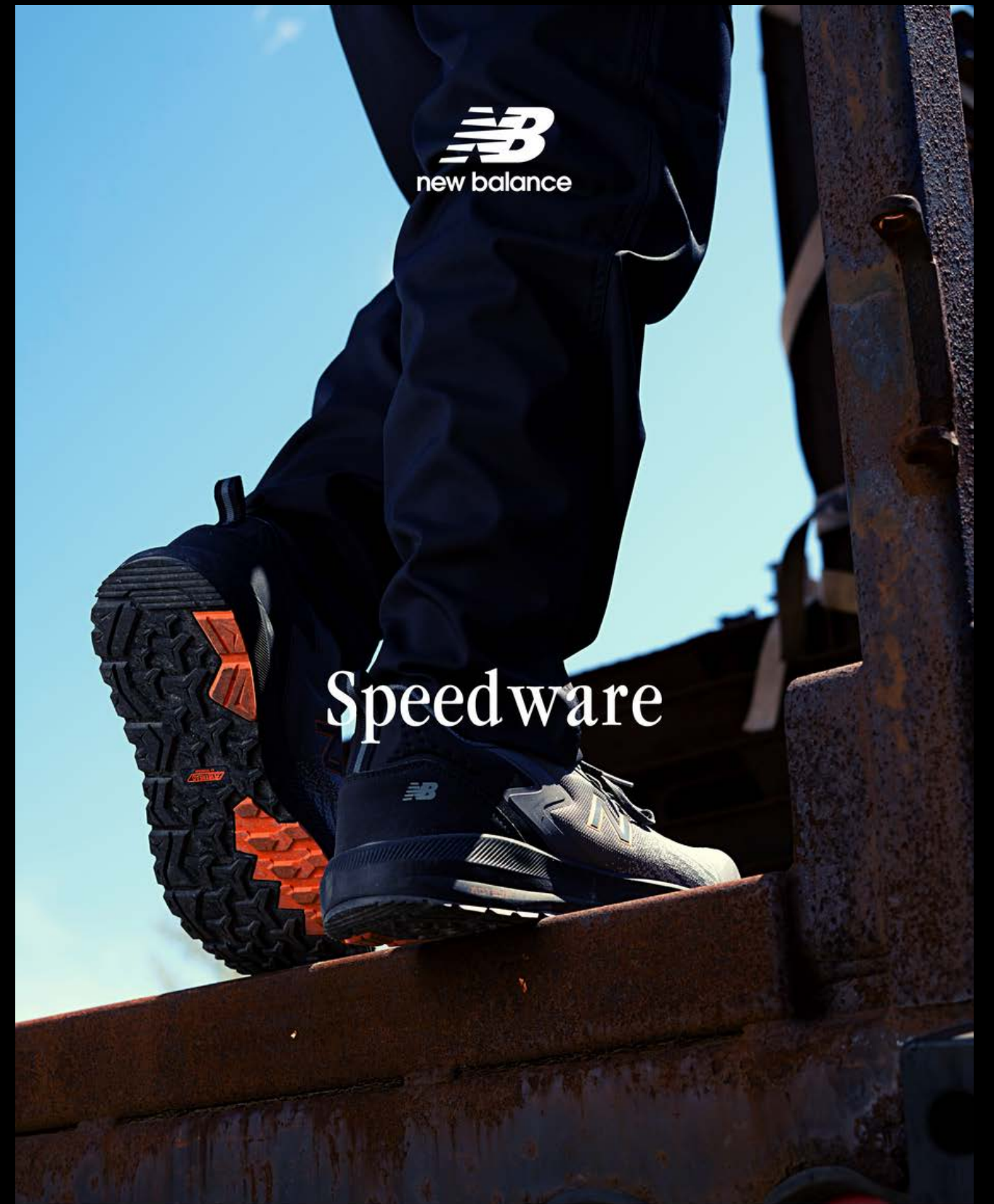


Speedware

featuring  
**ACTEVA**

Built for comfort and support for toughest job sites.

Also features: **AT TREAD** **Debris Free** **Toe Protect**



Speedware

featuring  
**AT TREAD**

Trail and running lug designs for on and off-road.

Also features: **ACTEVA** **Debris Free** **Toe Protect**

POWER OF ONE



**ONE PARTNER. MANY POSSIBILITIES.**

WORK  
BOOTS

ATHLETIC SAFETY  
SHOES

TRACTION  
AIDS

ANTI-FATIGUE  
INSOLES

ALL-WEATHER  
OVERSHOES